



iQFOIL

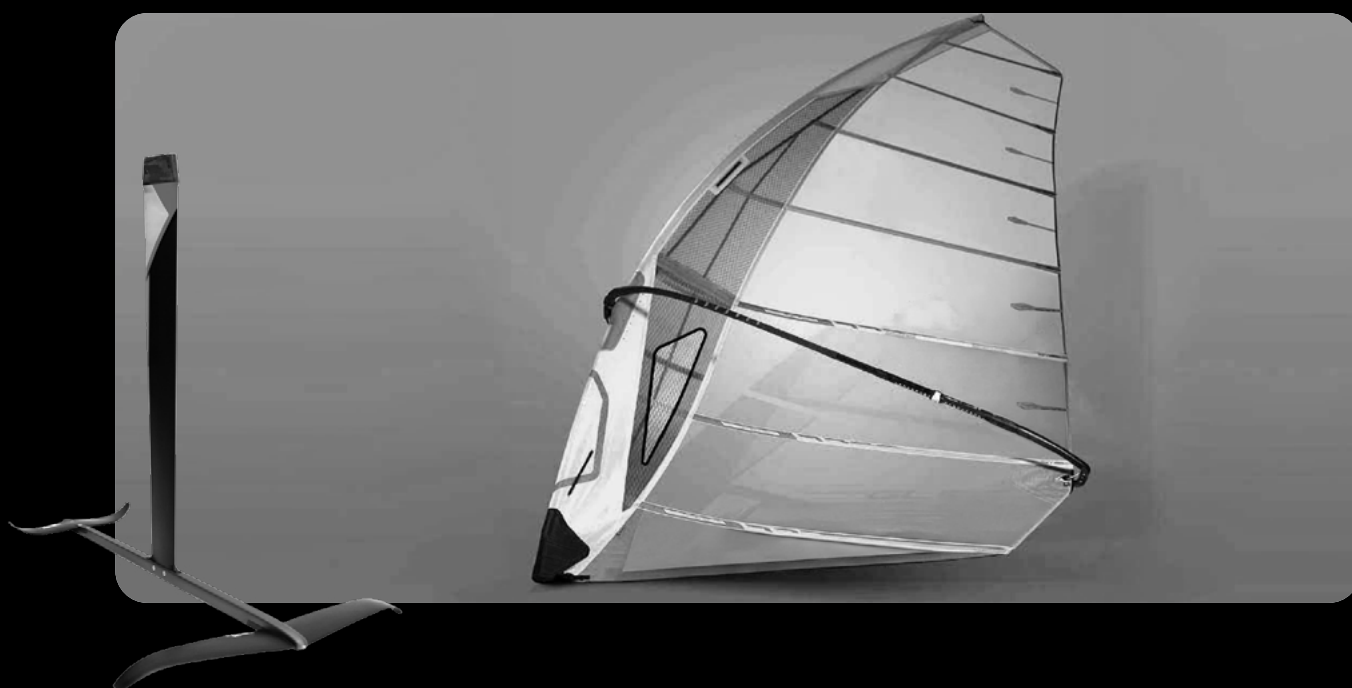
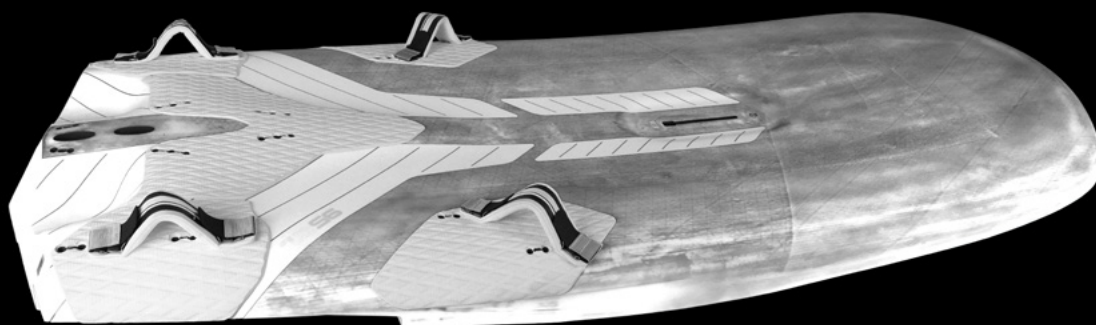
WHITE LABEL PROJECT

Customise your iQFoil

Sestar invites new partners to join the iQFoil *White Label Project*.

By creating the "*White Label Project*", the **iQFoil Class** and **Sestar** have facilitated the opportunity for other brands to have iQFoil components branded in their own unique way, allowing the sailing industry as a whole to be part of Olympic windsurfing – the first time since the sport was introduced as an Olympic discipline in Los Angeles in 1984.

This program runs in addition (and is separate) to the class implementation of the World Sailing Olympic Equipment Policy which allows other manufacturers that meet the necessary technical qualifications and regulatory requirements to produce certain iQFOIL components – for information on that program please contact technical@iqfoilclass.org



PROGRAM OUTLINE

CUSTOMISE YOUR iQFOIL GEAR



The *White Label Project* offer includes purchase of the iQFoil:

- Hull (+ straps, bag; and custom graphics*)
- Rig components (sail, mast, boom, base and extension)
- Foil set

Eligibility

To participate in this program, a brand/major manufacturer must have:

- a distribution network in at least 3 continents;
- distributes to at least 5 countries; and
- sells through retail stores; and
- be involved in sailing industry and production of boats or related components.

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CUSTOMISE YOUR iQFOIL GEAR

Applications

Any parties wanting to participate in the program can make an application by expressing interest to whiteboard@iq-foil.com and supplying accompanying documents which set out each of the above eligible criteria.

Initial Set Up and Orders

Once admitted to the program, parties will receive the full information pack which details the set up process for each of the components within the White Label Program. Parties will also receive a White Label Distributor Agreement to sign and return ahead of production.

*****iQFOiL Youth & Junior White Label*****

Branding for Youth & Junior equipment will become available once the brand has established a proven track record in the Senior Program for at least one year.

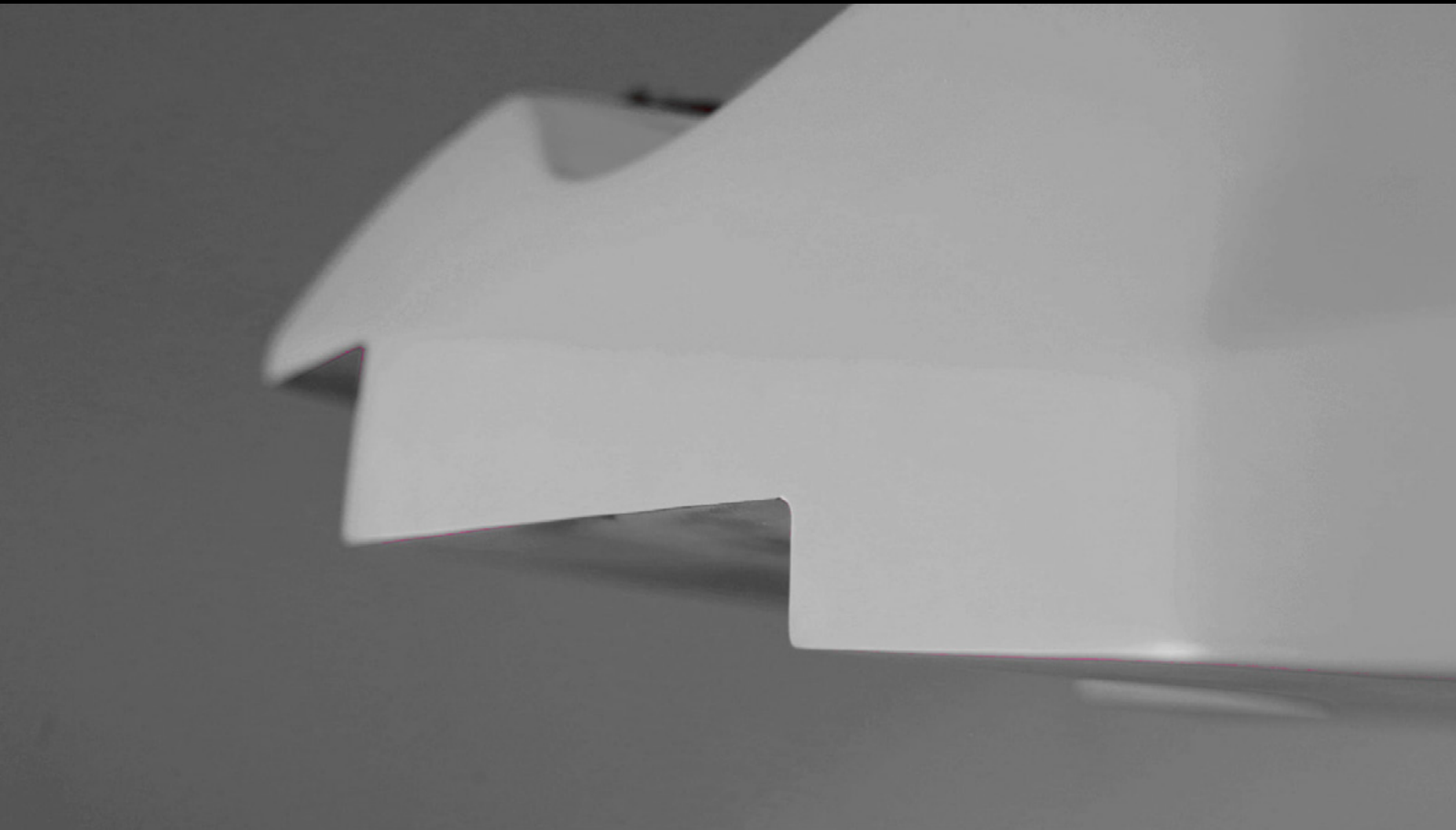
Components that are common between the Senior and Youth & Junior classes and already carry a brand are eligible for use in Youth & Junior events.

A separate document will be provided with branding guidelines for all the additional components when the time comes.



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CONTACT:

whiteboard@iq-foil.com