



## Job Title: Communications Manager - iQFOiL Class

**Location:** Flexible/Remote

**Duration:** Indefinite, starting from September 2024

### Company Overview:

The iQFOiL Class works to bring Olympic Windsurfing to the front line and push sailing sports in an exciting new direction. We are committed to promoting and developing iQFOiL at all levels, from grassroots to elite competition, while fostering inclusivity, innovation, and sustainability within the windsurfing community.

### Position Overview:

We are seeking a dynamic and skilled Communications Manager to join our team and drive the communication strategy for the iQFOiL Class. The Communications Manager will play a crucial role in enhancing the visibility, engagement, and reputation of the iQFOiL Class across various channels, including digital platforms, traditional media, and internal communications.

### Key Responsibilities:

*Develop and Implement Communication Strategy:* Create and execute comprehensive communication plans aligned with the iQFOiL Class's objectives and target audience.

*Content Creation:* Generate compelling content, including press releases, articles, blog posts, social media posts, newsletters, and multimedia materials, to promote iQFOiL events, initiatives, and achievements.

*Media Relations:* Cultivate and maintain relationships with journalists, influencers, and media outlets to secure coverage and maximize exposure for iQFOiL activities and key messages.

*Digital Marketing:* Oversee the iQFOiL Class's digital presence, including website management, social media channels, and email marketing campaigns, ensuring content is timely, relevant, and engaging.

*Brand Management:* Safeguard and enhance the iQFOiL brand identity, ensuring consistency across all communication channels and materials.

*Event Support:* Collaborate with event organizers to develop communication plans for iQFOiL competitions and championships, providing promotional materials, media support, and on-site communications management as needed.



*Community Engagement:* Foster meaningful engagement with the iQFOiL community, including athletes, coaches, sponsors, and fans, through regular communication, feedback mechanisms, and interactive initiatives.

*Internal Communications:* Facilitate effective internal communication within the iQFOiL organization, ensuring clarity, transparency, and alignment among people involved.

**Qualifications:**

Bachelor's degree in Communications, Marketing, Public Relations, or related field (Master's degree preferred),  
Proven experience (minimum 3-5 years) in a communications role, preferably within the sports industry or related field,  
Strong writing, editing, and storytelling skills, with the ability to tailor content for different audiences and channels,  
Proficiency in digital marketing tools and platforms, including social media management, content management systems (CMS), and email marketing software,  
Excellent interpersonal skills, with the ability to build and maintain relationships with diverse people involved,  
Strategic thinker with a creative mindset and the ability to develop innovative communication solutions,  
Knowledge of windsurfing or other sailing sports is a plus, but not required,  
Fluency in English (additional languages considered an asset).

**Benefits:**

Flexible working arrangements, including remote work options,  
Opportunity to work in a dynamic and passionate team environment,  
Access to exciting iQFOiL events and competitions worldwide.

**Application Process:**

Interested candidates are invited to submit a resume, cover letter, and portfolio (if available) to [info@iqfoilclass.org](mailto:info@iqfoilclass.org). Please include "Communications Manager Application - iQFOiL Class" in the subject line. Applications will be reviewed on a rolling basis until the position is filled.

Join us in shaping the future of the iQFOiL International Class and inspiring the next generation of athletes and enthusiasts!